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**JAN 22 2008**

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January 18, 2008

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FROM: Garth Vivier  
OUR REF: 2050.063US1

**FAX NUMBER (571) 273-8300**

Document(s) Transmitted: Revocation and Power of Attorney & Change of Correspondence Address (1 pg.)

Total pages of this transmission, including cover letter: 2 pgs.

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In re. Patent Application of: Michael Cristofalo

Patent No.: 7,305,691

Serial No.: 09/851,030

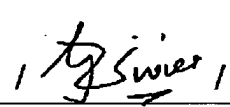
Issue Date: December 4, 2007

Filed: May 7, 2001

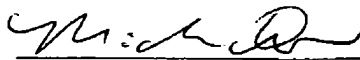
Docket No.: 2050.063US1

Confirmation No.: 2495

Title: SYSTEM AND METHOD FOR PROVIDING TARGETED PROGRAMMING OUTSIDE OF THE HOME

By:   
Name: Garth Vivier  
Reg. No.: 57,313

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on the date shown below.

  
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1-21-08  
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**RECEIVED  
CENTRAL FAX CENTER****S/N 09/851,030****JAN 22 2008****PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Michael Cristofalo	Patent No.:	7,305,691
Serial No.:	09/851,030	Issue Date:	December 4, 2007
Filed:	May 7, 2001	Docket:	2050.063US1
Customer No.	44367	Confirmation No.:	2495
Title:	SYSTEM AND METHOD FOR PROVIDING TARGETED PROGRAMMING OUTSIDE OF THE HOME		

**REVOCATION AND POWER OF ATTORNEY  
CERTIFICATE UNDER 37 CFR § 3.73(b)  
&  
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In accordance with 37 C.F.R. Section 1.36, M.P.E.P. Section 402.05 and 402.07, please revoke any existing Powers of Attorney, if any, and appoint the following attorneys and/or patent agents to prosecute this application and to transact all business in the Patent and Trademark Office in connection therewith:

**Customer Number: 44367**

**CERTIFICATE UNDER 37 CFR § 3.73(b)**

ACTV, Inc hereby certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of an assignment from the inventor(s) recorded 08/17/2001 on Reel 012093, Frames 0342 - 0344. To the best of my knowledge and belief, title is in ACTV, Inc, the assignee.

Pursuant to 37 C.F.R. § 3.73(b) I hereby declare that I am empowered to sign this certificate on behalf of ACTV, Inc, the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true.

Please direct all correspondence in this case to:

Schwegman, Lundberg & Woessner, P.A.  
Customer No. 44367

Date

1/14/08

By

Mark BeaufaultName: Mark BeaufaultTitle: General Counsel